



PRESS RELEASE
November 23, 2020

Hawaii Cannabis License, Big Island Grown, Announces New Artist Collaboration Series

FOR IMMEDIATE RELEASE: Big Island Grown's *Cultivating Art Series* is an ongoing collaboration with artists from around the world to highlight some of their new and favorite cannabis cultivars.

Partnering artists were asked to create an interpretation of B.I.G. cultivars in their own style. Limited 17"x22" prints of the pieces will be available to the first 60 patients who purchase the showcased flower from one of the 3 Big Island dispensaries on drop days. The only other way to get these limited prints is via the artist or through B.I.G.'s Instagram giveaways.

Cannabis has long been known to influence artists of all mediums but science has recently proven that the plant's stimulating effects on the brain's frontal lobe (a part of the brain highly active in creative people) could be the root of this influence. As we continue to learn more about this powerful plant, we can dial in the benefits of specific cannabinoids, terpenes and dosages that meet desired outcomes whether it is increased creativity or pain relief.

The *Cultivating Art Series* kicks off on November 27th with Big Island Grown's own, William Gilliam and his piece for the new B.I.G. cultivar, *Widow Cake*. Next in the series is Hilo local Dan Madsen (of Oasis Skateshop) and his Super Mario inspired take on the strain, *Bowzer*. Other artists featured in the series will include Meggs, Shar Tuiaso (PunkyAloha), Dewey Saunders, Linda Rowell-Stevens and more.

Follow Big Island Grown and the Cultivating Art series on Instagram for regular updates and your chance to get some of this cannabis inspired art for yourself!

For consideration as a featured artist or to learn more about the series, email marketing@bigislandgrown.co

About Big Island Grown Dispensaries

Big Island Grown Dispensaries is a Big Island based medical cannabis provider. Our focus is on providing the highest quality cannabis medicine patients can depend on, and healthcare providers can have confidence in their patients consuming. We are absolutely dedicated to providing an exceptional patient experience.